

Artwork & installation guide

Two things decide how good your branded fence looks: the artwork you send us, and how it's hung on site. This is everything the specialists would tell you — how to supply a logo that prints sharp, and how to put shadenet up so it stays tight and lasts.

PART 1 — ARTWORK

Supplying a logo that prints sharp

Screen printing on shadenet is a bold, punchy process — it's brilliant at strong, flat shapes and solid colour, and it's not the place for fine gradients or photographic detail. Send us the best artwork you have and we'll check it (and, where needed, redraw it) before anything goes to the screen. Here's what helps.

File formats

Best Vector — AI, EPS, PDF, SVG

Usable High-res PNG or JPG (300 dpi+)

Avoid Screenshots, small web images

Colour

Prints in Solid spot colours

Specify as Pantone (PMS) if you have it

Best result Bold, flat, high-contrast

Prints beautifully

- ✓ Vector artwork with clean outlines
- ✓ Bold, solid shapes and thick lettering
- ✓ A handful of flat spot colours
- ✓ Strong contrast between the logo and the net colour
- ✓ Text and detail kept a sensible size for a fence seen from the road

Fights the process

- ✗ Gradients, drop shadows and glows
- ✗ Photographs or fine photographic detail
- ✗ Hairline strokes and tiny text
- ✗ Low-res images pulled from a website or social media
- ✗ Dozens of colours where a few would read better

Not sure what you've got? Send it anyway. We work with logos every day and will tell you honestly whether it's ready to print, needs a quick redraw, or would look sharper simplified — before you commit to anything.

PART 2 — SIZING & LAYOUT

Working out how much you need

Standard rolls are **50m × 1.8m** of 80% HDPE shadenet, with sewn-in eyelets every metre along the top and bottom. Custom sizes are available on request. To work out your quantity:

01

Measure the run

Add up the total length of fence you want branded, in metres. One standard roll covers 50m, so divide your total by 50 for the number of rolls.

02

Check the height

Standard net is 1.8m tall, which suits most Heras, palisade and hoarding panels. Taller or shorter fence? Tell us and we'll advise on custom heights.

03

Plan the logo repeat

Your logo is usually repeated along the run so it reads from every angle. Send us the run length and we'll lay out a repeat that looks balanced.

Send us three things and we'll do the maths for you: your logo, the total length of fence (in metres), and the fence height. You'll have a quote — with a firm turnaround date — the same business day.

PART 3 — INSTALLATION

Hanging & tensioning on site

Putting up printed shadenet is a quick two-person job — no special tools, no specialist crew. The eyelets are already sewn in every metre, top and bottom, so you're really just tying it on straight and tight.

✓ What you'll need

- ✓ UV-stable cable ties (or soft wire)
- ✓ Side cutters or scissors
- ✓ A helper to hold tension
- ✓ A tape measure for a straight top line

✓ Works on

- ✓ Heras / temporary panel fencing
- ✓ Palisade and Clearvu
- ✓ Timber and sheet hoarding
- ✓ Diamond-mesh / bonnox fencing

Step by step

01

Start at one end

Unroll along the outside face of the fence. Fix the top corner first, level it against the top rail, and tie off the first few top eyelets so the sheet hangs square.

02

Tie the top, then the bottom

Work along the top edge, one cable tie per eyelet (every metre). Then come back along the bottom edge, pulling the net taut as you tie so it sits flat with no sag or billow.

03

Tension & trim

Keep light, even tension across the run — snug, not stretched out of shape. Overlap the next roll by a few centimetres for a continuous look, then trim the cable-tie tails.

For a clean, lasting job

- ✓ Tie **both** the top and bottom edges, every metre
- ✓ Keep the top line level so the logo sits straight
- ✓ On windy or exposed sites, add ties at closer spacing
- ✓ Make sure the fence itself is braced and stable
- ✓ Roll it up clean and dry to reuse on the next site

What causes flapping & tears

- ✗ Leaving the bottom edge loose (the number-one cause)
- ✗ Skipping eyelets to save ties
- ✗ Over-stretching until the net distorts
- ✗ Tying to a fence that isn't properly anchored
- ✗ Cheap ties that go brittle in the sun

Why the bottom edge matters: shadenet is 80% mesh, so it lets wind through rather than acting like a solid sail. Tied top and bottom it stays put for years. Left loose at the bottom, the wind gets behind it — that's what makes a print flap, wear and eventually tear.

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